

DRAFT

Fiscal Year 2010-2011
Sustainable Burbank
Task Force
Priorities

2010-2011

Task Force Priorities

1. Sustainable Design
2. Urban Heat Island Effect
3. Transportation
4. Energy
5. Zero Waste
6. Strategic Communications Plan

2010-2011 Task Force Priorities

1. Sustainable Design

- a. Provide early input on the sustainable design of major infrastructure projects
 - i. Johnny Carson Park
 - ii. Olive Avenue Streetscape
 - iii. Monterey High School Street Trees
 - iv. Additional multi-benefit projects along Burbank Western Channel

2010-2011 Task Force Priorities

2. Urban Heat Island Effects

- a. Advocate to reduce urban heat island effects
 - i. Assist in developing list of trees that provide the most benefits
 - ii. Increase number and canopy coverage of street trees
 - iii. Re-examine landscape and tree maintenance & monitoring
 - iv. Develop informational campaign for proper tree care
 - v. Develop a sensible cool roof policy

2010-2011 Task Force Priorities

3. Transportation

a.

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4. Energy

- a. Maximize the efficiency and reduce the use of energy resources
 - i. Encourage and assist property owners in obtaining low-interest loans offered by AB 811 programs
 - ii. Get to 30% renewable energy goal as soon as possible
 - iii. Increase support for distributed renewable power generation & develop high-visibility pilot projects
 - iv. Support broadening the energy efficiency campaign

2010-2011 Task Force Priorities

5. Zero Waste

- a. Promote zero waste policies, focusing on extended producer responsibility

2010-2011 Task Force Priorities

6. Strategic Communications Plan

- a. Develop a consistent sustainability message